

Our Simple Privacy Policy

Scope

These statements apply to users of our text messaging platform unless a separate privacy notice is prominently displayed.

Uses

Our practice values your privacy and wants to earn your trust. Thank you for reviewing our privacy policy.

Our privacy policy tells you about our information practices when you provide personal information to us via our text based educational platform. Personal information may include your name, phone number, or other information that identifies you personally. We do not require you to register or provide any personal information to utilize this educational system.

Key aspects of our privacy policy include:

We do not sell or rent your personal information to outside parties.

We do not market products or services to you without your express consent.

We do not use tools to identify you personally without your express consent.

Privacy Act Rights

In regard to mobile communications this practice follows the privacy requirements of the Privacy Act, which protects your personal information in what is called a system of records. A system of records is a file, database, or program from which personal information is retrieved by mobile number. In other words, the Privacy Act applies when we use your personal information to know who you are and to interact with you – such as when you provide information to request the mobile based educational content. The Privacy Act provides comprehensive protections for your personal information. This includes how information is collected, used, disclosed, stored, and discarded.

When we collect and maintain this limited personal information from you offline, a Privacy Act notice will be provided. The following is your Privacy Act notice for personal information collected online:

Privacy Act notice: Your information will be used to provide you requested services or information. Collection is authorized by 39 USC 401, 403, & 404. Providing the information is voluntary, but if not provided, we may not be able to provide our services. We do not disclose your information to third parties, except or as is legally required. This includes the following limited circumstances: to a congressional office on your behalf; to entities, including law enforcement, as required by law or in legal proceedings.

We do not sell, rent, or otherwise provide your personal information to outside marketers. We use an opt-in standard. If you have provided personal information to

access our service, we will not use that information to contact you in the future about another product or service unless you have provided express consent.

Service Providers

This practice may enter into relationships with service providers in order to provide the highest quality service. Service providers may include an entity that provides assistance for the program, such as a partner for the program. This practice holds service providers to the same rigorous standards of privacy that apply to the practice, including being made subject to the Privacy Act and our privacy policies. Service providers that have access to personal information are also subject to security review.

If you have provided personal information to us, you may request to review the information that we have maintained. Please contact our office. We will correct or delete any inaccurate information or delete your record upon your request.

We would like to hear from you if you have any questions or complaints regarding our privacy policy or use of your information.

Information Collected and Stored Automatically

We automatically collect certain information about your use of the educational material. We limit the data collected to meet specific needs and to fully protect your privacy. Except for authorized law enforcement investigations, we do not use this information to identify you personally without your express consent.

We automatically collect and store the following information about your visit:

Your mobile device phone number. We use this information to learn about how our materials are being used, what information is of most and least interest, and to ensure that our educational content provides an optimal educational experience. We also use the information to tell us of any possible site performance problems.

We will use the mobile device phone number to collect statistical information. Such data may include aggregate data such as the video watch percentages. It may also include specific data, such as whether you are a repeat visitor; whether you watched multiple videos at one time or if you selected the footer links on a page. We collect this information to know which videos and links are effective.

Third Party Analysis Tools

This practice does not use any third-party analysis tools for tracking or reporting on the usage of our mobile education services.

Program Terms and Conditions

By opting in, the end-user agrees to receive periodic marketing text messages from our practice via the 519519 and understands that consent is not a condition of purchase.

This is a standard rate SMS/MMS program, message and data rates may apply.

At any time you can text HELP or AIDE to 519519 to receive program contact information.

To opt-out, text STOP, QUIT, END, CANCEL, or UNSUBSCRIBE or ARRET to the 519519. Message and data rates may apply. After opting out, you will receive a one-time confirmatory text message acknowledging that you have been opted out of receiving further text messages.

Contact Us

If you have additional questions or comments, please contact us by email at support@ocularinnovationsinc.com or call (208) 278-2522.